

Greater New Bedford Workforce Investment Board, Inc.
Business Development Committee Meeting Minutes
October 15, 2009
Tomlinson & O'Neil Insurance Agency, Inc

Meeting Minutes

Committee Members in Attendance: Christopher J. O'Neil, Chair; Roy Nascimento, Thomas Davis (by Proxy), Dennis Galvam, Michael R. Shea, Paul Correia (by Proxy), Jeffery Travers

Committee Members Absent: James Butler, Charles N. Sisson, Lisa M. Lemieux, Derek Santos, Michelle Hantman, Andrew T. Guilbeault

Workforce Development System staff attending: Bridget Alexander, Sean McGauley; Ed Dennehy, John Whalen

Meeting called to order 8:32 AM

Consent Agenda:

June and August Business Development Committee Meeting Minutes
Motion to approve by Chris O'Neil
Seconded by Jeff Travers
Approved unanimously

WIB Rebranding & Website Project:

A [summary of all 6 bids](#) was passed out and reviewed by the committee. Chris O'Neil suggested that the committee narrow down the list to 2 vendors. The 2 vendors would then meet with the WIB staff to discuss content management of the site. After some discussion about choosing local vendors Chris motioned to choose "Medium Studio" and "Reynolds Dewalt" as the final two vendors, Roy Nascimento seconded, and it was approved unanimously.

Labor Needs Form:

Ed Dennehy went over the [Labor Needs Form](#). There have been 25 new hires since June. However, many of the projected hires are into the future. The Mayor has requested that the Career Center refer women to projects after an EEO challenge to the state. The Career Center has seven women on the list currently. There has been no update from the EDC. The focus of the Career Center has been on construction, but because these jobs are often temporary, the Career Center would like to focus more on the target industries.

Bridget then requested a monthly staff-level meeting between John, Bill, Sam, and Bridget to open up the lines of communication between the WIB and the Career Center. Bridget and Ed discussed the format and reason for the meeting but no decision was made at the meeting.

Scorecard:

Bridget went over the [BDC Scorecard](#) and its edits and updates. Two topics, "Target Populations" and "Industry Sectors" were removed because they are on a board level. The Resource Development plan will focus on keeping successful, current programs going instead of starting new programs (unless a new program is warranted).

There are currently four grants that the WIB is going after. Bids are coming in from hired grant writers. The four grants are:

- Polaroid Fund- for Family literacy and Workforce training
- ComCorp Healthcare Grant- a WIA grant due December 4th
- Innovation Grant- this is a \$650 million grant, we will be going after \$30 million for literacy/educational attainment
- Work-based Literacy through the state- coming out soon

New Board Member Recommendations:

Gidian Grudmen and Betty Rivarez were already recommended to the board. The board is looking for 5-6 additional recommendations from the Business Development Committee by next meeting (Wednesday, November 18th, 2009 at 8:30 AM). Recommendations should be from the focus industries which include Health Care, Clean Energy, and Manufacturing. Other recommendations could include Market Basket or the Walk-In Clinic in Dartmouth.

Next Meeting:

Wednesday, November 18th, 2009 - 8:30 AM at Tomlinson & O'Neil Insurance Agency, Inc Conference Room (271 Union St New Bedford, MA 02740)

There will be no meeting in December.

January Meeting Scheduled for 1/20/10, 8:30 AM

Mike Shea stated that he would like to host a future meeting at the school. Roy Nascimento is also willing to host a future meeting.

Ed Dennehy announced that there will be an open house on Friday, October 30th from 8:30-10:30 for the Career Center's new branch location on Dover St.

Adjourned at: 9:39 AM