

## **LABOR MARKET INFORMATION (LMI)**

*Local Information from January 1<sup>st</sup> through January 31<sup>st</sup> 2010*

### **METHODOLOGY**

This survey of local Labor Market Information (LMI) was devised using the newspaper ads displayed in the local newspaper; the Standard-Times for a month period. Jobs for teachers and other specialty jobs (i.e.; RN, teachers, engineers, etc) were not considered in this count because of the nature of education needed to fill the position. The first day of the month, all of the displayed ads were recorded and then divided by category. Seven categories were devised as the jobs began to expand into certain areas. The information was maintained daily by reviewing the NEW TODAY section of the jobs page that highlights new job openings that are being advertised on any particular day. Jobs numbers and titles were kept on an EXCEL spreadsheet and tallied at the end of the month. It should also be noted that a significant number of job orders go directly through the Career Centers and are not offered in the newspaper (manufacturing). The month of January saw the need for **74** new jobs, *a significant increase in jobs* by **41** over December (33 openings). No job category has excelled in creating new jobs.

In the end, seven categories were decided upon and jobs were recorded into each category as reviewed. These categories were:

1. **CONSTRUCTION/ TRADES**---8 job openings (up 2 from 6 in December)
2. **TRANSPORTATION/ WAREHOUSING**---9 job openings (up 3 from 6 in December)
3. **RETAIL/ CUSTOMER SERVICE/ FOOD SERVICE**--- 22 job openings (up 17 from 5 in December)
4. **SOCIAL SERVICES**---8 job openings (up 7 from 1 in December)
5. **FINANCE/ OFFICE SUPPORT**---16 job openings (up 10 from 6 in December)
6. **MEDICAL**---7 job openings (the same as 7 in December)
7. **MANUFACTURING**---4 job openings(up 2 from 2 in December)

**Six of the seven categories experienced an increase in job demand (41 more jobs) from last month**

### **PERCENT OF THE WHOLE JOB MARKET BY CATEGORY**

The **CONSTRUCTION / TRADES** category represented **11%** of the total jobs in the marketplace. (18% last month)

The **TRANSPORTATION/ WAREHOUSING** category represented **12%** of the total jobs in the marketplace. (18% last month)

The **RETAIL/CUSTOMER SERVICE/ FOOD SERVICE** category represented **30%** of the total jobs in the marketplace. (15% last month)

The **SOCIAL SERVICES** category represented **11%** of the total jobs in the marketplace (3% last month)

The **FINANCE/ OFFICE SUPPORT** category represented **22%** of the total jobs in the marketplace. (18% last month)

The **MEDICAL** category represented **9%** of the total jobs in the marketplace. (21% last month)

The **MANUFACTURING** category represented **5%** of the total jobs in the marketplace. (6% last month)

***NOTE: The percent figures are rounded off to the next highest number.***

**WHERE ARE THE JOBS?**

Number of jobs and % of the whole by category

**CONSTRUCTION/ TRADES**

Truck Mech. / Auto Tech./ Diesel and Bus Mech.-----	4
Pipeline Super.-----	1
Cable Installer-----	1
Lic. Plumber-----	1
<u>Maintenance Mech. (Facility)-----</u>	<u>1</u>

**Total** **8 (11%)**

**This category has experienced slow job demand.** There are opportunities in this category for specialized training in transportation/construction equipment. The housing and general construction industry is extremely slow during the month of January and will probably rebound in the spring as ARRA Funded Projects (infrastructure) begin.

**TRANSPORTATION/ WAREHOUSING**

CDL A Driver/ Tow Operators-----	2
CDL B Driver-----	2
Security Officer/ Dispatcher-----	2
CDL D Driver-----	1
Fuel Barge Worker-----	1
<u>Shipping Clerk-----</u>	<u>1</u>

**Total** **9 (12%)**

**This category has steadily changed since last month.** Most of the demand is for long haul trailer drivers and drivers that can pull heavy equipment. So far, the job diversity has really decreased.

**RETAIL/CUSTOMER SERVICE/FOOD SERVICE**

Pharmacy Sales/ Fitness Sales/ Retail & Auto Sales/ Furn. Sales-----	7
Home Selling/ Ins. Home Surveyors/ Cust. Reps. (all)-----	6
Laundry/ Housekeeper/ Cleaners-----	3
Scallop Production Mgr./ Seafood Sales-----	2
YMCA Coord./ Insurance Agent-----	2
<u>Cook/ Hair Stylist-----</u>	<u>2</u>

**Total** **22 (30%)**

**This category had a big job gain (+17 jobs) since last month.** It appears that all types of sales oriented people are in demand. We are beginning to see some diversity in the types of salespeople needed and an increase in “work from your house” sales. I have no explanation of this dramatic increase but to say the hiring for the Christmas season was dismal.

**SOCIAL SERVICES**

Residential Counselors/ Caregivers-----	5
<u>Child Care/ Activities Asst. (P/T)-----</u>	<u>3</u>

**Total**

**8 (11%)**

**This category experienced an increase in job opportunities over last month.** This market is showing more part-time care givers and child care workers than before. They exceed the demand for CAN/ HHA workers.

**FINANCE/ OFFICE SUPPORT**

Receptionist/ General Office Help/ Admin. Asst.-----10  
Bookkeeper/ Secretary-----4  
IT Project Analyst/ Clerical Skills Instructor-----2

**Total**

**16 (22%)**

**This category has the second highest jump in demand from last month.** Basic knowledge in QuickBooks, etc. is a big plus. Knowledge of office procedures (Accounts Payable/ receivable) and the ability to speak and write well is high on the list (great customer service skills). Data Entry and multi-tasking ability is stressed. The bulk of these jobs are for tax operations, insurance agencies and legal offices.

**MEDICAL**

LPN-----4  
Medical Receptionist-----1  
CNA-----1  
Dental Asst.-----1

**Total**

**7 (9%)**

**This month LPN requests have outgained all other categories.** CNAs had 1 request this month. The demand for Charge Nurses, Nurse Practitioners and RNs is still high and requires more specialized education. This category remained the same, in demand, as last month.

**MANUFACTURING**

CNC Machinist-----2  
Sewing Machine Operators-----2

**Total**

**4 (5%)**

Many manufacturing facilities are in lay-off mode and are keeping an eye on the recession as many are tied to the auto industry. Acushnet Company has begun to call back some of their layed off workers.

Conclusions can be drawn from all categories and should be forwarded to the people who are responsible for ITAs so that they may develop new opportunities in various other fields in the future. Close communication with the Business Services Unit will only strengthen those training options.

Unemployment rates will be displayed as they become available.

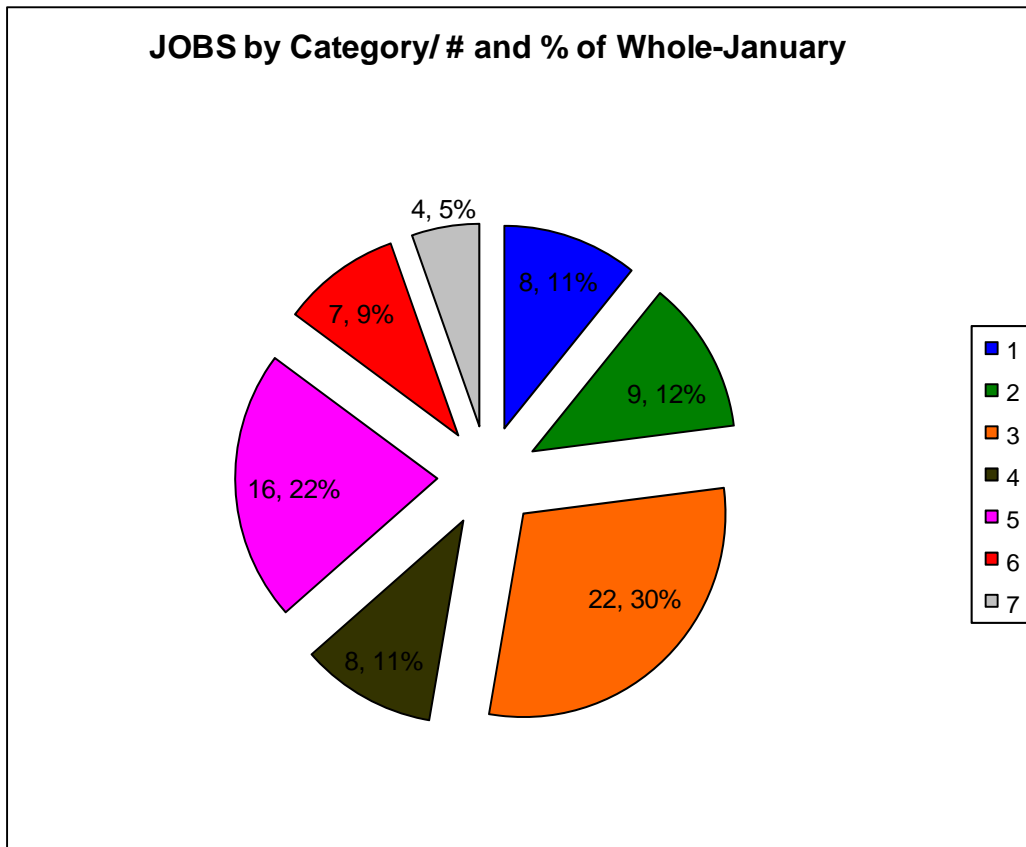
**Area:** New Bedford

**Time Frame:** Most Recent 13 Months

Month	Year	Labor Force	Employed	Unemployed	Area Rate	Massachusetts Rate
December	2009	43,271	36,442	6,829	15.8	9.1
November	2009	43,092	37,040	6,052	14.0	8.3
October	2009	42,883	36,774	6,109	14.2	8.4
September	2009	42,794	36,287	6,507	15.2	9.3
August	2009	43,012	36,627	6,385	14.8	8.9
July	2009	42,810	36,833	5,977	14.0	8.9
June	2009	42,537	36,758	5,779	13.6	8.7
May	2009	42,342	36,873	5,469	12.9	8.0
April	2009	42,349	36,796	5,553	13.1	7.8
March	2009	42,878	36,577	6,301	14.7	8.2
February	2009	43,201	36,622	6,579	15.2	8.3
January	2009	43,254	36,713	6,541	15.1	8.1
December	2008	42,659	37,664	4,995	11.7	6.5

January 2010

1. CONSTRUCTION/ TRADES	8
2. TRANSPORTATION/ WAREHOUSING	9
3. RETAIL/ CUSTOMER & FOOD SERVICE	22
4. SOCIAL SERVICES	8
5. FINANCE	16
6. MEDICAL	7
7. <u>MANUFACTURING</u>	4
<b>TOTAL JOBS</b>	<b>74</b>



**All Job Openings by Industry Sector**  
**For the Period January 1, 2010 to January 31, 2010**  
**Total for the Greater New Bedford Career Center**

