

LABOR MARKET INFORMATION (LMI)

Local Information from March 1st through March 31st 2010

METHODOLOGY

This survey of local Labor Market Information (LMI) was devised using the newspaper ads displayed in the local newspaper; the Standard-Times for a month period. Jobs for teachers and other specialty jobs (i.e.; RN, teachers, engineers, etc) were not considered in this count because of the nature of education needed to fill the position. The first day of the month, all of the displayed ads were recorded and then divided by category. Seven categories were devised as the jobs began to expand into certain areas. The information was maintained daily by reviewing the NEW TODAY section of the jobs page that highlights new job openings that are being advertised on any particular day. Jobs numbers and titles were kept on an EXCEL spreadsheet and tallied at the end of the month. It should also be noted that a significant number of job orders go directly through the Career Centers and are not offered in the newspaper (manufacturing). The month of March saw the need for **94** new jobs, *a huge increase in jobs* by **38** over February (54 openings).

In the end, seven categories were decided upon and jobs were recorded into each category as reviewed. These categories were:

1. **CONSTRUCTION/ TRADES**---28 *job openings (up 16 from 12 in February)*
2. **TRANSPORTATION/ WAREHOUSING**---14 *job openings (up 5 from 9 in February)*
3. **RETAIL/ CUSTOMER SERVICE/ FOOD SERVICE**--- 16 *job openings (up 6 from 10 in February)*
4. **SOCIAL SERVICES**---5 *job openings (up 2 from 3 in February)*
5. **FINANCE/ OFFICE SUPPORT**---13 *job openings (up 4 from 9 in February)*
6. **MEDICAL**---14 *job openings (up 1 from 13 in February)*
7. **MANUFACTURING**---4 *job openings (up 4 from 0 in February)*

All seven categories experienced an increase in job demand (38 more jobs) from last month

PERCENT OF THE WHOLE JOB MARKET BY CATEGORY

The **CONSTRUCTION / TRADES** category represented **30%** of the total jobs in the marketplace. (21% last month)

The **TRANSPORTATION/ WAREHOUSING** category represented **15%** of the total jobs in the marketplace. (16% last month)

The **RETAIL/CUSTOMER SERVICE/ FOOD SERVICE** category represented **17%** of the total jobs in the marketplace. (18% last month)

The **SOCIAL SERVICES** category represented **5%** of the total jobs in the marketplace (5% last month)

The **FINANCE/ OFFICE SUPPORT** category represented **14%** of the total jobs in the marketplace. (16% last month)

The **MEDICAL** category represented **15%** of the total jobs in the marketplace. (23% last month)

The **MANUFACTURING** category represented **4%** of the total jobs in the marketplace. (0% last month)

NOTE: The percent figures are rounded off to the next highest number.

WHERE ARE THE JOBS?

Number of jobs and % of the whole by category

CONSTRUCTION/ TRADES

Carpenters/ Laborers/ Masons/ Asphalt Laborers-----	9
Landscapers/ Fence Installers-----	8
Auto Body Tech./Auto Mech./ Frame Tech.-----	5
Vinyl Siders/ Project Supervisor-----	3
Tree Climber & Bucket Operator-----	1
Lube Technician-----	1
Maintenace Person (General)-----	1

Total **28 (30%)**

This category has experienced the highest job demand. There are opportunities in this category for specialized training carpenters/ masons, etc. The housing and general construction industry is picking up and as we speculated, is driven in part by ARRA stimulus monies. The demand for seasonal work in the landscaping field is high in anticipation of the spring weather.

TRANSPORTATION/ WAREHOUSING

CDL A Driver/ Truck Mechanic Supervisor-----	4
CDL B Driver-----	3
Cab Drivers/ Non CDL-----	3
Dispatcher (Operations Supervisor)/ General Warehouse-----	2
Class D Driver-----	1
Security Officer-----	1

Total **14 (15%)**

This category has remained steady from last month. The rise in CDL A drivers is directly connected to the construction/ landscaping industry. The rest of the category has remained the same over the last several months.

RETAIL/CUSTOMER SERVICE/FOOD SERVICE

Sales / Marketing/ Customer Service/ Customer Reps.-----	6
Cooks/ Dietary Aide/ Retail Mgr.-----	4
Seafood Sales/ Fish Cutters-----	2
Nail Tech./ Hair Stylist-----	2
Warranty Writer-----	1
Route Sales-----	1

Total **16 (17%)**

This category had the 2nd biggest job since last month. It appears that all types of sales oriented people are in demand. We are beginning to see some diversity in the types of salespeople needed and an increase in “work from your house” sales. There is a growing demand for sales and workers in the seafood industry. The Warranty Writer position was for a auto dealership.

SOCIAL SERVICES

Residential Counselor/ Caregivers-----	3
Case Manager/ Community Resource Coordinator-----	2

Total **5 (5%)**

This category continues to seek overnight caregivers and live in counselors. This market is directly tied to institutional companies and organizations. They pay per diem and part- time workers this time around.

FINANCE/ OFFICE SUPPORT

Bookkeepers (Full Charge)/ Collectors/Secretary-----	6
Office Manager/ Office Asst./ General Office Support-----	5
Investment Advisor-----	1
IT Technician-----	1

Total **13 (14%)**

It appears as though several offices have expanded their service and are gearing up for tax season. Basic knowledge in QuickBooks, etc. is a big plus. Knowledge of office procedures (Accounts Payable/ receivable) and the ability to speak and write well is high on the list (great customer service skills). The bulk of these jobs are for tax operations, insurance agencies and legal offices.

MEDICAL

CNA/HHA-----	5
LPN-----	3
EMT/Dispatcher/Secretary-----	3
Medical Asst.-----	1
Phlebotomist-----	1
General Clerical-----	1

Total **14 (15%)**

The need for CNA and HHA folks have remained consistent over last month. The demand for Charge Nurses, Nurse Practitioners and RNs is still high and requires more specialized education. This category is expanding it's demand to other medical areas.

MANUFACTURING

Assemblers/ Quality Assurance Tech.-----	3
Industrial Maintenance Mechanic-----	1

Total **4 (4%)**

Many manufacturing facilities are in lay-off mode and are keeping an eye on the recession as many are tied to the auto industry.

Conclusions can be drawn from all categories and should be forwarded to the people who are responsible for ITAs so that they may develop new opportunities in various other fields in the future. Close communication with the Business Services Unit will only strengthen those training options.

Unemployment rates will be displayed as they become available.

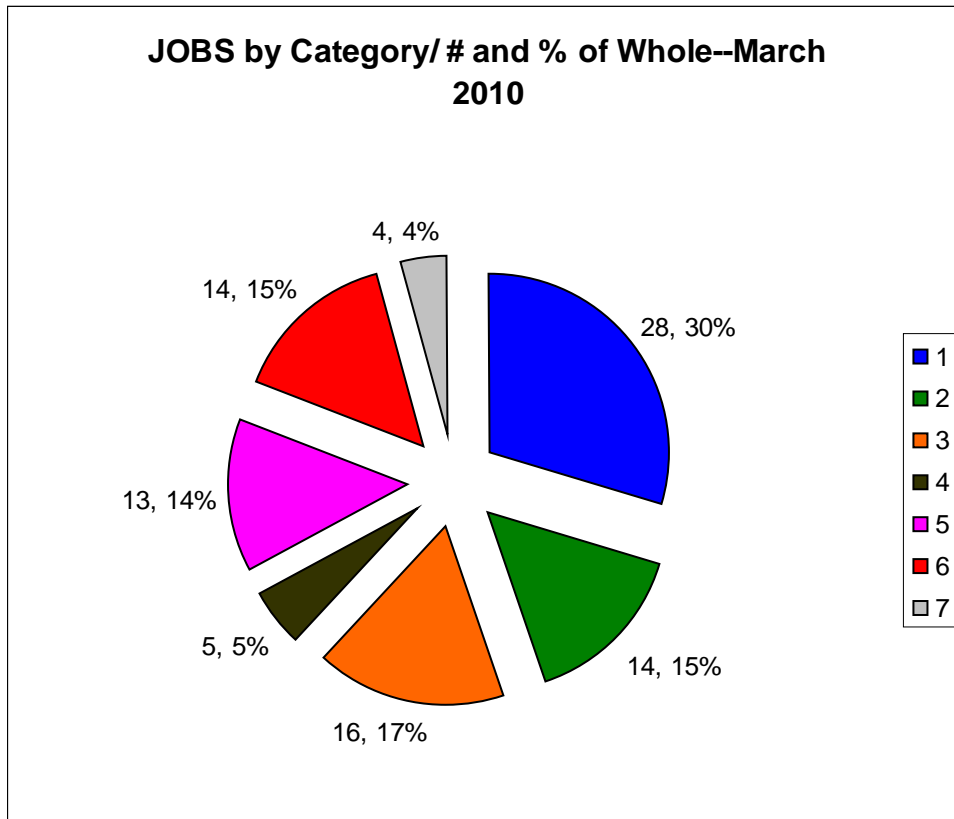
Area: New Bedford

Time Frame: Most Recent 13 Months

Month	Year	Labor Force	Employed	Unemployed	Area Rate	Massachusetts Rate
February	2010	43,886	36,070	7,816	17.8	10.0
January	2010	43,934	35,756	8,178	18.6	10.4
December	2009	43,130	36,358	6,772	15.7	9.1
November	2009	42,872	36,662	6,210	14.5	8.7
October	2009	42,712	36,500	6,212	14.5	8.7
September	2009	42,513	36,283	6,230	14.7	9.0
August	2009	42,976	36,814	6,162	14.3	8.6
July	2009	42,961	37,101	5,860	13.6	8.8
June	2009	42,856	37,152	5,704	13.3	8.7
May	2009	42,384	36,938	5,446	12.8	8.1
April	2009	42,167	36,851	5,316	12.6	7.5
March	2009	42,668	36,409	6,259	14.7	8.2
February	2009	42,821	36,462	6,359	14.9	8.1

March 2010

1. CONSTRUCTION/ TRADES	28
2. TRANSPORTATION/ WAREHOUSING	14
3. RETAIL/ CUSTOMER & FOOD SERVICE	16
4. SOCIAL SERVICES	5
5. FINANCE	13
6. MEDICAL	14
7. <u>MANUFACTURING</u>	4
TOTAL JOBS	94



All Job Openings by Industry Sector
For the Period March 1, 2010 to March 31, 2010
Total for the Greater New Bedford Career Center

