

	A	B	C	D	E	F	G
1	<b>GNB WIB Priority Populations and Industries</b>						
2	DRAFT						
3	Progress Report as of: 01/22/10						
4	<b>Industry Sectors</b>	<b>Labor Market Needs</b>	<b>Strategies</b>	<b>Impact to date</b>	<b>Funds Allocated to Date</b>	<b>Total Funding Needed</b>	<b>Funding Gap</b>
5	<b>Healthcare/Social Assistance</b> <b>Year 1:</b> Research and develop partnerships, needs, and funding strategies. <ul style="list-style-type: none"> <li>o Focus will be on Allied Health and Registered Nurses</li> <li>o At least 2 healthcare partners</li> <li>o No new CNA training</li> </ul> <b>Year 2:</b> 20 participants in a funded program <b>Year 3:</b> 20 more participants in a funded program	Based on research of Southeastern Mass hospitals, there is a desire to have nurses at a bachelor's level. However, there is no requirement or funding or pay distinction that currently exists (on a significant level) to encourage the implementation of a training plan to accomplish this. Based on research of Greter New Bedford long-term care facilities, there is a need for additional CNAs, but CNAs trained at a higher level is preferred. <ul style="list-style-type: none"> <li>• Employment grew 9.2% between 3rd quarter 2004 and 3rd quarter 2007 and an additional 3.7% between 3rd quarter of 2007 to 3rd quarter of 2008</li> <li>• Made up 17.4% of employment in Greater New Bedford in 3rd quarter 2008</li> <li>• 25.6% of current employees have a high school diploma/GED and 38% have some college</li> <li>• 2.3% vacancy rate in 4th quarter 2008</li> <li>• Average Weekly Wages \$787</li> </ul>	Monitor funding sources (RFP announcements) and if grant opportunities match labor market needs we will pursue the funding opportunity.	HEALTHCARE SKILL GAP PARTNERSHIPS <ul style="list-style-type: none"> <li>• WIB has submitted a grant for \$210k</li> <li>• This program will provide an advanced CNA program to 60 participants (estimated 50 completing)</li> <li>• Partners include BCC as the service provider (grant requires community college as partner), two employers, Alden Court and LifeStream (we are working on getting additional employers) and the Greater New Bedford Career Center</li> <li>• The grant program is funded by ARRA and administered by Comm. Corp. through the Workforce Competitiveness Trust Fund (WCTF)</li> <li>• Funds are available for all 16 WIBs to be awarded a grant.</li> </ul> <b>With this program, we will have implemented training within the first year and surpassed our "number trained" goal of 40 within 3 years.</b>	\$210,000.00 pending	\$100,000.00	\$110,000.00
6	<b>Durable Manufacturing</b> 3 year Goal: Train 300 incumbent worker participants in any/all of the following: <ul style="list-style-type: none"> <li>o Lean</li> <li>o ESOL/GED</li> <li>o Basic Math</li> <li>o Computer Skills</li> </ul>	More research is necessary. Preliminarily, it appears that depending on the individual company there will be different needs - not necessarily Lean, ESOL, GED... New Bedford Tactical is looking to do more LEAN training once they get HIT-G and/or WTF funds. <ul style="list-style-type: none"> <li>• Employment dropped 1.4% between 3rd quarter 2004 and 3rd quarter 2007 and grew 1.4% between 3rd quarter of 2007 to 3rd quarter of 2008</li> <li>• Made up 8% of employment in Greater New Bedford in 3rd quarter 2008</li> <li>• 29% of current employees have a high school diploma/GED and 25% have some college</li> <li>• Average Weekly Wages \$1,016</li> </ul>	Monitor funding sources (RFP announcements) and if grant opportunities match labor market needs we will pursue the funding opportunity. Have manufacturers participate in a survey.	MASSACHUSETTS LEARN AT WORK PROGRAM <ul style="list-style-type: none"> <li>• Issued by Commonwealth Corporation, Executive Office of Labor &amp; Workforce Development in collaboration with the Massachusetts Department of Elementary &amp; Secondary Education</li> <li>• This \$1.4 million fund (up to \$225k per grant) provides grants to support workplace English and Adult Basic Education classes offered by business-labor-community partnerships</li> <li>• WIBs intended to apply on behalf of a consortium of Manufacturing employers</li> <li>• BCC, New Bedford Public Schools and the Worker Education Program at UMass Dartmouth were at the table as service providers</li> <li>• WHY DIDN'T WE PURSUE? The WIB and partners were unable to secure Employer Partners for this grant. The following efforts were made to reach out to employers: <ul style="list-style-type: none"> <li>o Coordinated the local press conference of November 9th announcing the Learn at Work Program (resulting in an article with the WIB's Director of Development's contact info in the Standard Times);</li> <li>o Ran a color, 1/8 page ad in the Sunday Standard Times announcing the program and requesting partners;</li> <li>o Ran a press release in the New Bedford Chamber's eNewsletter announcing the program and requesting partners;</li> <li>o Executive Director e-mailed the Board announcing the program and requesting partners;</li> <li>o Mailed letters under the Mayor's seal and signature to approximately 60 manufacturers in New Bedford announcing the program and requesting partners; and</li> <li>o Reached out to the Bristol WIB.</li> </ul> </li> </ul>	\$0.00	\$1,000,000.00	(\$1,000,000.00)
7	<b>Clean Energy</b> <b>Year 1:</b> Research and develop partnerships, needs, and funding strategies. <ul style="list-style-type: none"> <li>o Participants must have High School diploma or GED</li> <li>o Participants must have some engineering experience or skilled labor (plumbers, electricians, roofers)</li> <li>o Focus on solar, off-shore wind, energy efficiency with sales and customer service skills</li> <li>o Require at least 3 employers</li> <li>o Require ties to economic development</li> </ul> <b>Year 2:</b> 3 classes with 10 participants in each class <b>Year 3:</b> 3 more classes with 10 participants in each class	Researching Weatherization Assistance Program need for technicians. However, based on recent funding through ARRA there should be additional need for weatherization technicians. Additional research needs to be updated, from 10 months ago, with RISE Engineering and CSG. Additional clean energy sectors showing some demand are solar and off-shore wind - but more details need to be gathered. <ul style="list-style-type: none"> <li>• According to state data, WAP/Pub Housing/Municipal Projects employment growth is expected to triple. However, the #'s are still quite moderate – 1300 for the entire state</li> <li>• Konarka future hiring</li> <li>• Off-Shore Wind projects</li> </ul>	Monitor funding sources (RFP announcements) and if grant opportunities match labor market needs we will pursue the funding opportunity. Have clean energy companies participate in a survey.	State Energy Sector Partnership - Mass WIB applied to DOL for \$6 million, with \$1.2 million for South Coast WIBs and \$450k for GNB WIB region. Funds will employ two part-time employees at the WIB. The program will provide green jobs training through BCC and UMass Dartmouth – with UMass Dartmouth adding graduate level courses that did not previously exist and BCC becoming a Building Performance Institute affiliate. Also coordinating with the City of New Bedford's Energy Efficiency Block Grant and the potential development of a green training center through UMass Dartmouth. The WIB is sitting on the advisory board of BCC's recent grant to expand capacity for education and training for green jobs careers/upgrading existing contractors' skills and understanding of the green economy.	\$450,000.00 (anticipated)	\$1,000,000.00	(\$550,000.00)
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9	<b>Populations</b>	<b>Labor Market Needs</b>	<b>Strategies</b>	<b>Impact to date</b>	<b>Funds Allocated to Date</b>	<b>Total Funding Needed</b>	<b>Funding Gap</b>

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10	<p><b>Dislocated Worker</b>  <b>3 year Goal:</b> Skills training outside of WIA, which lasts 1-3 months and directly supports reemployment within 6 months. (20 per year)</p>	<p>According to most recent labor market data, dislocated workers stand the best chance of reemployment in Greater New Bedford in the manufacturing, healthcare and clean energy sectors.</p> <ul style="list-style-type: none"> <li>• No. of Unemployed (June 2009) =11,829 (11.1% U-rate)</li> <li>• # of UI claimants (June 09) 5,033*</li> <li>• UI Claimants:  Gender--64% male  Education-  20% have less than HS  45% are HS grads  22% have 1-3 years college  (4 or more college 13.2%)</li> <li>• UI Claimants -Age  11% UI claimants under 24  42% UI claimants over 45</li> <li>• UI Claimants- low wage  36% earned under \$499/week  38% earned \$500-\$999/ week</li> <li>• UI Claimants -Largest Occupations of previous employment  14% were in Office+Admin support  20% were in Construction  15% were in Production</li> </ul> <p>*Data based on sample of all claimants signing for the Survey</p>	<p>Target sectors above receiving funding for incumbent training and back-fill any newly opened positions with dislocated workers (with 1-3 month training to get them entry-level ready).</p>	<p>SESP grant above for clean energy and the Health Care Skills Partnership for health care. If funded, these programs will impact dislocated workers. However, the training may go beyond the 1-3 month timeframe.</p>	\$0.00	\$300,000.00	(\$300,000.00)
11	<p><b>Incumbent Workers</b>  <b>Criteria:</b> Must be either receiving a promotion or in threat of layoff without this training. Will backfill positions and create pipeline to youth. Goals attached to Sector Initiatives.</p>	<ul style="list-style-type: none"> <li>• 24% of working age population has less than HS education (Estimated 32,000 in 2005-6)</li> <li>• Another 30% of adults have a HS diploma or GED (est. 41,000)</li> <li>• 21% of adults are foreign born</li> <li>• 25% speak a language other than English</li> <li>• 39% of families live at 200% of poverty level</li> </ul> <p>CURRENT SERVICES</p> <ul style="list-style-type: none"> <li>• 466 individuals were provided ABE services in 2008</li> <li>• 566 individuals were provided ESOL services in 2008</li> <li>• 686 individuals are currently reported on wait lists for ABE &amp; ESOL services</li> </ul>	<p>Pursue local, state and federal funding opportunities, such as the MA Learn At Work program. Develop knowledge of target industries and relationships with key companies to enable a quick response and ready partnerships when funding opportunities arise.</p>		\$0.00	\$500,000.00	(\$500,000.00)
12	<p><b>Older Out-of-school youth (ages 16-24)</b>  <b>3 year Goal:</b> 100 participants achieving a 60% hire rate (employed &amp; receiving a wage).  Provide work readiness and training within Health Care, Durable Manufacturing, and Clean Energy/Retail. Include internships.</p>	<ul style="list-style-type: none"> <li>• About 2,200 youth (16-24) out of school</li> <li>• About 2,800 (14%) youth (16-24) out of work and out of school</li> <li>• Estimated no. of black youth (16-24) is about 1,000</li> <li>• Estimated no. of Latino youth (16-24) is about 2,500</li> <li>• 45% of Black youth (16-24) are out of work and out of school</li> <li>• 20.6% of Latino youth (16-24) are out of work and out of school</li> <li>• The labor force participation rate* for black youth is 56.9%</li> <li>• The labor force participation rate* of Latino youth is 51%</li> <li>• Black youth population (16-24) has increased by 59.5% from 2000 to 2007.</li> <li>• Latino youth population (16-24) has increased by 73.7% from 2000 to 2007</li> </ul> <p>*Labor force participation rate is the proportion of the working age population that is employed or looking for work.</p>	<p>Targeted outreach to older out-of-school youth, including collaborative outreach/recruitment efforts with other community-based organizations, such as the Shannon Grant-funded H.O.P.E. Collaborative, Brick-by-Brick, 3rd Eye Unlimited, Immigrants Assistance Center. --- Develop culturally and linguistically appropriate marketing and informational materials. --- Monitor local, state, and federal funding opportunities, including JAG and DOL grants. --- Continue dialogue with employers as part of the awareness building effort. Also, use Connecting Activities network to develop internship opportunities.</p>	<p>ARRA increased the youth age to 24 years. To be responsive to ARRA's requirements and expanded age criteria, regional outreach efforts were intensified and augmented. Use of the Massachusetts Work-Based Learning Plan was implemented universally. -- Partnerships targeting the needs of older youth were formed; businesses were identified. Programs and employment expanded beyond New Bedford proper, into Wareham, Fairhaven, and Freetown. New Bedford was one of only two WIBs that maintained its WIA formula programming simultaneous with the Stimulus programming. As a result, almost 800 youth were served over the summer of 2009; many new organizations provided services. -- Wareham also received ARRA/Byrne funding (\$80K) in the fall of 2009 to identify 30 older youth and place them in jobs. That effort has been extended through March of 2010. -- Employers were surveyed to ascertain their willingness/ability to employ at-risk youth, broken down by age. Employers indicating a willingness to employ at-risk youth wanted only older youth. -- Funds through foundations are being solicited, including the Verizon Foundation. With New Bedford High School, efforts to prepare and submit a proposal for technical education restructuring have been in place since April of 2009. The proposal has been vetted through the Superintendent and, as of Dec. 2009, was being reviewed by a consultant. This program targets older youth who are at high risk of dropping out of school and aims to provide those young people with a marketable skill.</p>	\$0.00	\$450,000.00	(\$450,000.00)

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13	<p><b>Those without a highschool diploma or GED</b></p> <p><b>Criteria:</b> Those who have a high likelihood of getting their HS/GED within 1-3 years.</p> <ul style="list-style-type: none"> <li>o Connect them to employers</li> <li>o Include On the Job Training (OJT)</li> </ul>	<p>The Greater New Bedford region has a workforce with a majority of not holding a GED or HS Diploma. Changing this demographic to a majority having completed some college would have a significant impact on economic development and new companies moving to the area and companies staying in the area.</p> <ul style="list-style-type: none"> <li>• 24% of working age population has less than HS education (Estimated 32,000 in 2005-6)</li> <li>• Another 30% of adults have a HS diploma or GED (est. 41,000)</li> <li>• 21% of adults are foreign born</li> <li>• 25% speak a language other than English</li> </ul>	<p>The WIB is searching foundation funding options and monitoring our usual local, state and federal funding sources for ESOL, ABE and GED funding. The WIB would either run their own programs or disburse the funds to the community service providers. In the first stage of implementation of volunteer literacy pilot program and hiring a full-time literacy coordinator to pursue grants with up to 50% of his or her time.</p>	<p>Intend on pursuing funding for staff position through Community Development Block Grant</p>	\$0.00	\$795,000.00	(\$795,000.00)
14							
15							