

EMPLOYERS

ASK for

Work Certified®

by Name!



The Greater New Bedford Workforce
Investment Board's

Work Certified® Program

GREATER NEW BEDFORD

WIB

WORKFORCE INVESTMENT BOARD, INC.

...Connecting Employers and Job Seekers

employment • education • training



Work Certified® is a
National Work
Readiness Program
brought to you by the

**What it means when you
hire a *Work Certified*
graduate.**

*It's a FACT! Recruiting costs your business
TIME and MONEY! Now you can make the
informed decision you need!*

LOOK what *Work Certified*
graduates have to offer:

- Nationally recognized credentials that demonstrate their ability to be efficient on the job.
- The important skills employers need most.
- Improved ability to keep a job and move up the career ladder to success.
- Mastery of 50 competencies that will save you time and money in training and implementation costs.

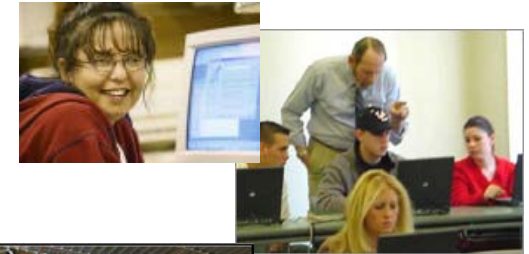
**Work Certified Graduates
have Mastered* Skills in:**

- ❑ *Reading Comprehension*
- ❑ *Business Tools (computers plus)*
- ❑ *Business Writing*
- ❑ *Pre-Employment*
- ❑ *Customer Service*
- ❑ *Work Maturity*
- ❑ *Business Math*
- ❑ *General Business Knowledge*

** Card holders have received 90 hours of training and have passed the nationally recognized Work Certified standards test with a score of 80% or better in 50 essential work competencies.*

“*Work Certified* reminded me that I’m responsible for my personal growth.”

“It was a very interactive program; not just taking notes and taking tests. Now I have a great job!”



“Now I know about proper attire and attitude”.



“*Work Certified* has helped me be more productive, assertive, and take the initiative in finding the right job for me!”



Q. What does this mean for my business?

A. **Work Certified** saves you **TIME** and **MONEY** in the hiring and training of new employees! Graduates are “ready to work” and have learned the essential work skills employers want!

Q. How long is the training?

A. The 90 hour **Work Certified** program is held daily over three weeks. Participants receive a **wallet-sized card (see front page)** to show employers successful completion of the program.

Q. Where did this program come from?

A. Designed by employers for employers, the program began in Florida with input from more than 20 businesses. Further customization and design came through input from over 10 local businesses looking for ways to save time and money in recruiting by teaching job seekers the skills and behaviors companies need!

Did you know?

- **92% of our graduates find employment within 30 days after graduation**
- **86% are still employed six months later**
- **27% of the program graduates have received promotions**

Join the growing list of companies that have agreed to give hiring preference to **Work Certified[©] graduates!**

- Acushnet Company, Titleist/FootJoy/Cobra
- Domino’s Pizza
- Essex Management Group Corporation
 - Brandon Woods of Dartmouth
 - Brandon Woods of New Bedford
- First Citizen’s Federal Credit Union
- J.C. Penney Company, Inc.
- Joseph Abboud Manufacturing Corporation
- Julius Koch USA, Inc.
- Polaroid Corporation
- New England FenceWrights
- Southcoast Hospitals Group

These companies also comprise the local Work Certified Advisory Board that has directly impacted the design and development of this program.

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By Name!

For More Information

CALL

(508) 961-3101
workcert@gnbwib.org

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The Greater New Bedford Workforce Investment Board Charters One-Stop Career Centers in New Bedford and Wareham.